Date:

**Subject: Announcement for Quarterly Sales**

To whom it may concern,

I am excited to announce that the quarterly sales on our premium products will be commencing the next week, starting from [mention Start Date] and ending on [mention End Date]. This sale will be on all our premium quality apparel for ladies, gents, and kids. You can get the benefit of the sale on our retail stores as well as our online store.

On each product, you can get a 50% discount during the quarterly sales. So make sure to hurry up and don’t miss this opportunity to get premium quality products at affordable prices.

Thanks!

Sincerely,

[Sender Name]

[Sender Signature]

[Sender Designation]

[Sender Contact Details]